# Observe ®

Transform data overload into actionable insights

**CURRENT PROBLEM**

Organizations face the challenge of extracting meaningful insights from the overwhelming amount of publicly available data, which can be critical for tracking trends, understanding sentiment, and identifying potential risks.

**OUR SOLUTION**

BigBear.ai's Observe® offers an efficient solution by capturing and analyzing vast quantities of public information, enabling businesses to make informed, strategic decisions based on comprehensive data insights.

# Transform data overload into clarity

This capability allows businesses to understand trends, monitor sentiment, and identify risks in real-time, providing a comprehensive view of the digital landscape. With over 800,000 geo-tagged and 135,000 non-geo-located events processed daily, Observe is built to handle the scale and complexity of today's data-rich world.

BigBear.ai's Observe® platform empowers organizations to transform vast amounts of publicly available data into actionable insights. By leveraging advanced data capture technology, Observe rapidly collects and processes information from diverse sources, including social media, public records, and cyber-related data.

Designed for efficiency and security, Observe ensures that organizations can make data-driven decisions with confidence. The platform's robust analytics tools enable users to uncover hidden patterns and extract meaningful intelligence from high volumes of information. By turning data overload into clarity, Observe helps businesses stay competitive, respond proactively to emerging challenges, and ultimately, optimize their strategic planning and operational efficiency.

## Key Differentiating Capabilities

### Real-Time Data Collection and Analysis

Enable quick gathering and analyze vast amounts of public data in real-time, ensuring they stay informed and responsive to rapidly changing environments.

### Enhanced Decision-Making

By transforming raw data into actionable insights, Observe helps businesses make more informed decisions, improving strategic planning and operational efficiency.

### Comprehensive Risk Management

With the ability to monitor a wide array of data sources, Observe provides early detection of potential risks, allowing organizations to address issues proactively and protect their assets.

## Top Use Cases

+ Market and Sentiment Analysis

+ Risk Detection and Mitigation

+ Competitive Intelligence

### Improved Competitive Advantage

Observe offers in-depth insights into industry trends and competitor activities, empowering businesses to adapt quickly and capitalize on market opportunities.